

Minutes: Communication Committee Meeting

March 19, 2025: 10:30 am -12:00 pm Mountain Time in Person at MOC

Attendees: John Gerald, Bill Nielsen, Claudia Henning, Ryan Cavasos, Maureen Latham, Laurie Nielsen

Members Unable to Attend:

Planning/Discussion/Action Items:

- **Opening Comments.** All members were welcomed, John announced that Lori Clark had resigned from the Committee although she shared that she is still available to assist with POA events as needed.
- **Review February 12, 2025 Minutes.** Approved.
- **Facebook Statistics.** 185: down from 186 in February.
- **New Website Update.**
 - 346 owners have registered on the new site; up from 343 in February.
 - Continuing emphasis to keep Top News accordion folder current, Laurie will be taking over this task.
 - John has removed “Local Alerts: from the home page. This is one of what was three alert types. The Local Alert was removed as analytics showed it is not being visited used by the property owners.
 - John has begun loading the old photos which have been on the ranch website twice removed.
- **Creation of a FAQ section on the SFTR website.** The committee reviewed FAQs that have been submitted. Three FAQ subject areas (H2O, Fire Prevention, and Roads) were identified as priority; questions were submitted, answers were provided. The Committee agreed to review the three areas and submit any comments to the proposed answers by March 21st. Claudia volunteered to submit questions and proposed answers for a next area “Communications”. Committee members were reminded that there is a filed location on the Committee’s Google drive titled in part Combined FAQ’s that identifies other areas to address.
- **Calendar Review.** Claudia will contact Joe Richards to see if he desires a virtual presentation of his upcoming (March 22nd) Mitigation meeting.
- **Emergency Notification Process / System.** A recent in-person discussion with the LAC Fire Chief, Ben Gladden revealed that once fully launched this system shows potential to meet all of our needs. Continue to await the full capability of the county run Smart 911 system.
- **From the Team:** Nothing significant reported.
- **Future Agenda Items:**
 - Expanding SFTR Facebook (and Website) access (non-owners who live permanently on the ranch).

- Add property address to property search feature.
- Develop a “Opportunities to Volunteer” feature to the website.
- Push technology for ranch notifications.
- Use of Proxies for Website, SFTR access and ranch notifications. Bill to research.

ANSWER: Proxies are to be used only for voting rights. This item to be address when the committee discusses expanding Face Book access.

Next meeting: April 9th, 10:30 am – 12:00 pm via **WEBEX**.

Communications Committee Meeting		Board Meeting
April 9 th , 2025, 1030 – 1200		April 5 th 2025, 0900 – 1100
May 14 th , 2025, 1030 – 1200		
June 11 th , 2025, 1030 - 1200		June 7 th 2025, 0900 – 1100
July 9 th , 2025, 1030 – 1200		
August 13 th , 2025, 1030 - 1200		August 2 nd 2025, 0900 – 1100
September 10 th , 2025, 1030 -1200		
October 8 th , 2025, 1030 – 1200		October 11 th 2025, 0900 – 1100 Annual Owner’s Meeting
November 12 th , 2025, 1030 – 1200		
December 10 th , 2025, 1030 - 1200		December: TBD